

Are the barbaros of  
yesteryear today's  
gibbering artists?  
Would it be better for ~~any~~  
the legitimate audience  
to keep its distance?

When an art product once attains  
classic status, it somehow becomes  
isolated from the human conditions under  
which it was brought into being

John Cage - common thread in 1960s  
thought  
about 'higher state of consciousness'

The Muse herself is not the  
author of the story but was  
merely present

The Hieroglyphics of  
Space Lev  
Marvis  
History of Nations

To think about my methods  
What does it mean to be pan-cultural?  
What is the shift - what is my aim?

Binary oppositions are pairs of  
related signifiers (terms and concepts)  
theoretical opposites  
that are logically opposed to each other

The Modernist Artist eliminates  
representation and decoration, and seeks  
purity of form and material.  
This compulsion is driven  
by the fetish of the away,  
for as mechanical reproduction  
becomes ever more mimetically  
efficient, so aura as a commodity becomes  
ever more

Gestalt theory - proximity - layering  
pushing things together  
effect of performance other space

Orthodox  
vs Orthodox

leap in consciousness, don't deliver them

The question is will technology  
liberate the audience

The contribution of Gestalt  
psychology to the active  
audience theory of  
communication  
Don Unsworth

historical  
opposition  
culture

The Cherry  
of Shari

Documentary modes of  
engagement  
Hill, A. 2008

British  
Animation of  
theatre circuits Experimental  
films

...the sender-message receiver model  
Shannon + Weaver (1949)  
foregrounding the interaction/participation  
of audience theory

Audience research  
in the post-audience age  
An introduction to  
Morley + Parker

Algorithmic controlling the  
audience nation in affect controlling  
small communities being swept  
aside by a mass public

Plato believed in censoring  
this to ensure against civil degeneration

Fragment of  
Horror

Journal  
Media International Australia,  
Incorporating Culture  
+ Policy  
Vol: 176  
Issue: 1  
page 34-51

Gene Youngblood in his lecture 'secession  
from the broadcast' called for a new  
language

"because new words and new  
meanings for old words are  
essential for the new understanding  
and agreements that exist in  
this incommensurable demands. Words  
don't express what we think, they  
tell us what we think. Thought  
is made in the mouth. We need  
to think differently, can't speak  
differently." (p.6)

Problematic - in what it is the  
audience believes they are  
seeing/witnessing

the world is made up  
of cinematic dreams

Active Audience Theory: Readings  
+ Pitfalls  
David Morley  
Journal of Communications  
Vol 3 no 4 p13-19 Feb 1993

active theory

The nouveau riches who are an important  
by-product of the capitalist system have  
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V43 n4 p13-19 Fall 1993

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